

The logo consists of a black square containing the text 'SWP' on the top line and 'GAME' on the bottom line, separated by a thin horizontal line. The text is in a white, serif font.

SWP
GAME

SHAPING THE FUTURE
WORKFORCE.



ABOUT.

Step into the role of a strategic workforce planner and navigate the real-world challenges posed by today's biggest workforce megatrends:



Demographic Change



Digitalisation



Decarbonisation

This immersive game allows you to explore workforce dynamics in a completely risk-free environment, where you can make impactful decisions without real-world consequences.



ABOUT.



Start by conducting a strategic review and decoding key initiatives.



Then, craft a tailored workforce development strategy to bridge the gaps between demand and supply, ensuring your company stays on track to achieve its business goals and maintain high performance.

LEARNINGS AND INSIGHTS.



- Gain hands-on experience in aligning workforce initiatives with overarching business goals, ensuring cohesion and impact.



- Traverse every step of the SWP process—from strategic review to crafting a comprehensive workforce development strategy.

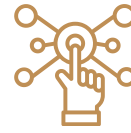


- Develop the skills to make workforce planning decisions grounded in data and analytics, setting a foundation for informed, forward-looking strategies.



- Discover how feedback loops and time lags between drivers impact future workforce shape.

GAMIFICATION BENEFITS.



- The game fuels engagement by providing an interactive, digital playground



- Accelerates the development of practical SWP skills



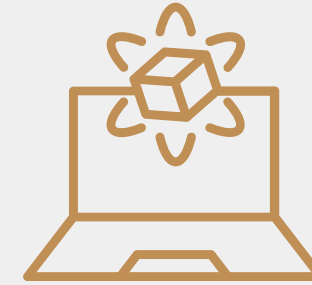
- Learning by doing. Engage in hands-on, real-world scenarios to apply concepts, solve problems, and build practical skills for deeper understanding and retention.

“Experience the true workforce dynamics based on your decisions within a simulated environment – moving beyond traditional learning methods like static case studies or textbook theory”

Kai Berendes, Member of the GSCC



HOW TO WORKS.



Web-based simulation



On site or online



~2 hours gaming with flexible scheduling of additional learning content



Highscore ranking for competition and AI based performance report



THE LEVERS.



- Players build and implement their own workforce development strategy following the 6B's



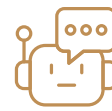
- Build – internal development



- Buy – external hiring



- Bind – reduction of leavers



- Bot – digitalisation/automation to improve productivity



- Borrow – use external workforce

GET STARTED WITH SWP.

Bring together operation managers & HR Professionals for sensitization and to understand the purpose and value of SWP

ROLL-OUT OF SWP.

Build up SWP capabilities to roll-out and establish an ongoing planning function with HR-BPs and workforce planners

COMMUNICATE YOUR STRATEGY.

Play the game with managers as well as with recruiting and people development functions to get buy-in for the core of your workforce strategy



THE SETTING.



Self Learning

- The game can be embedded in a professional learning management systems complete with instructional videos and context specific online help during the game.



BYO Facilitator

- We prepare and equipe your in-house facilitator with scripts, additional slides and 1 to 1 coaching in advance to ensure an optimized learning experience.



Engage an expert

- We partner with you and bring our experts on-site to deliver a seamless simulation run combined with subject matter expertise.



GOT ANY
QUESTIONS?

CONTACT OUR TEAM
TODAY.
WE'RE ALWAYS READY
TO HELP.

EMAIL ADDRESS

info@workforceplanninginstitute.com

WEBSITE

www.workforceplanninginstitute.com/swp-game